

INTERNATIONAL CONFERENCE ON BUSINESS & COMMERCE

NOVEMBER 14TH – 15TH, 2023

ORGANIZED AT

HAILEY COLLEGE OF COMMERCE,

UNIVERSITY OF THE PUNJAB

About conference:

Every year, the Hailey College of Commerce hosts the International Conference on Business and Commerce, which provides a significant forum for academics, professionals, and industry leaders from across the world to come together and share perspectives on the changing face of international business and commerce. This conference provides a rare chance to examine the most recent findings, fashions, and difficulties in the fields of trade, finance, management, and other related fields. The conference at Hailey College of Commerce, with an emphasis on encouraging meaningful discourse and cooperation, plays a crucial role in expanding knowledge, encouraging innovation, and influencing the future of global business and commerce.

Overview:

The International Conference on Business and Commerce is a defined gathering of academics, researchers, practitioners, and business specialists worldwide. This conference aims to provide a forum for the discussion and exchange of cutting-edge research results, creative concepts, and valuable insights connected to the business and commerce disciplines.

The conference's broad range of themes includes entrepreneurship, international commerce, sustainable business practices, marketing, management, and economics. Participants may anticipate a variety of keynote addresses, panel discussions, paper presentations, workshops, and networking opportunities that encourage the sharing of information and experiences.

It advances ideas, practices, and policies that influence the landscape of international business by encouraging collaboration between academics, industry, and the business community. It provides a special chance to keep up with new trends, have insightful conversations, and build significant relationships with experts and scholars who are passionate about advancing business and commerce.

General Theme:

The focus centers on examining and analyzing relevant problems, trends, and advancements in the field of international trade and commerce. This topic was chosen with care to represent the difficulties and possibilities that the corporate world is now facing and to promote thoughtful debates, research presentations, and participant involvement. To give a thorough grasp of the always-changing environment of international business and commerce, the theme may change from year to year and may focus on issues like sustainable business practices, digital transformation, innovation, globalization, developing markets, and more.

Important Dates:

Submission of Abstract & Full Paper: September 25, 2023.

Notification of Review Decision: September 30, 2023

Submission:

Here's your chance to shine! Submit your papers to the international conference on business & commerce (ICBC) and let your ideas be heard.

Submit your papers to: <https://forms.gle/f6gEsqxrVGSxi8is7>

Registration:

For overseas participants, the university will not charge any registration fee, they are welcome to take part without paying the fee.